facebook

Business Account Creation

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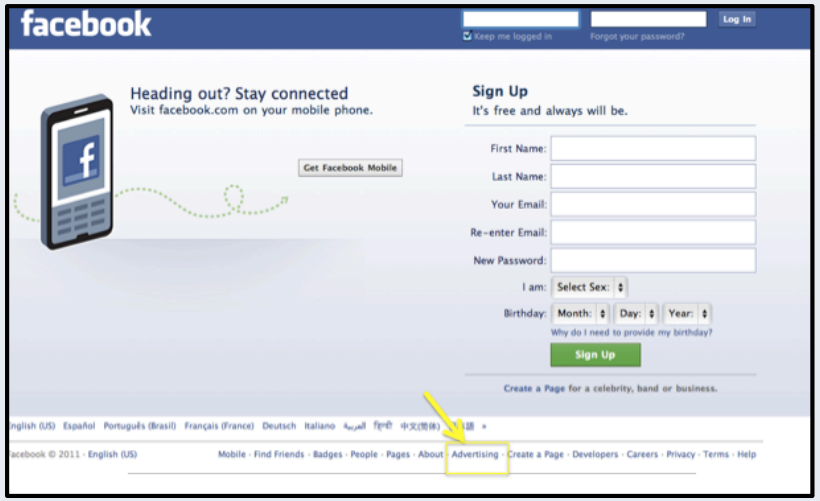
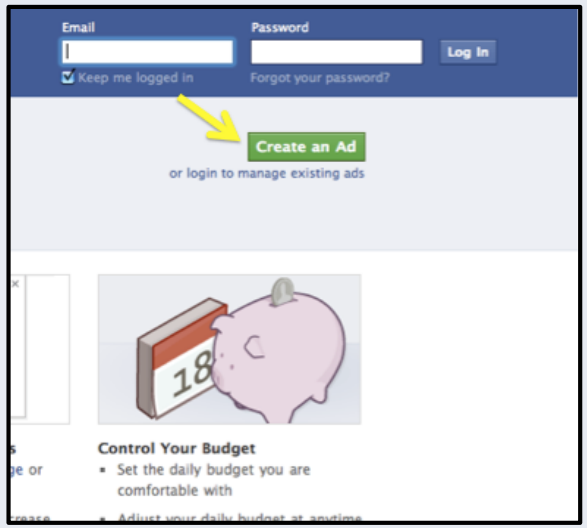
Business accounts allow you to have an account separate from your profile to manage your Ads and Page(s).

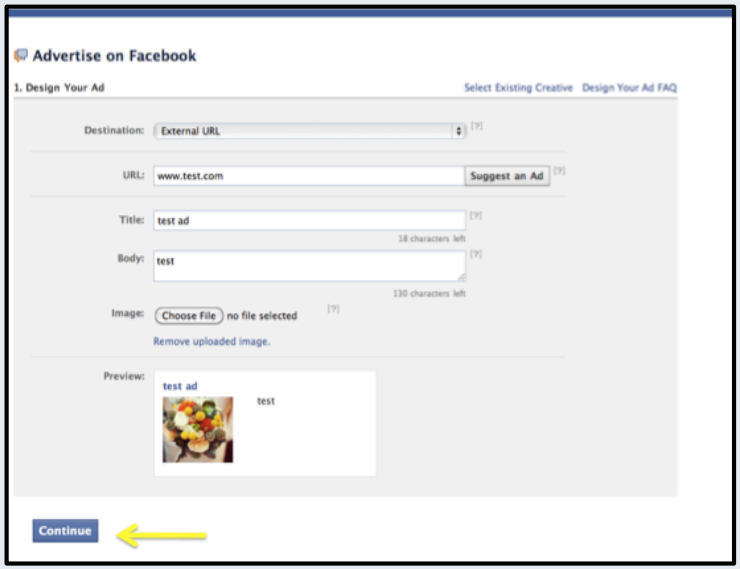
STEPS:

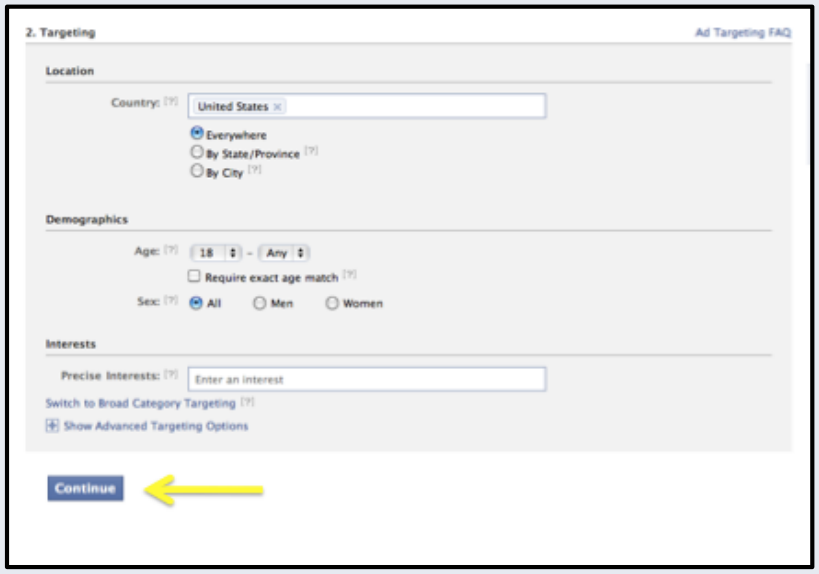
1. Be prepared with email address not associated with an existing account
2. Visit www.facebook.com while logged out and click on the advertising link at the bottom of the screen
3. Click on the "Create an Ad" button
4. Create "dummy ad" by following steps 1-3 of ad creation
5. Submit information to create Facebook account – be sure to use an email address you have access to that is not generic such as info@ or sales@
6. Confirm account via email
7. Enter credit card information & submit
8. Delete or pause "dummy ad"
9. Note your account ID to provide to your Client Partner during call
10. Be sure to NOT select "Create Your Profile" link

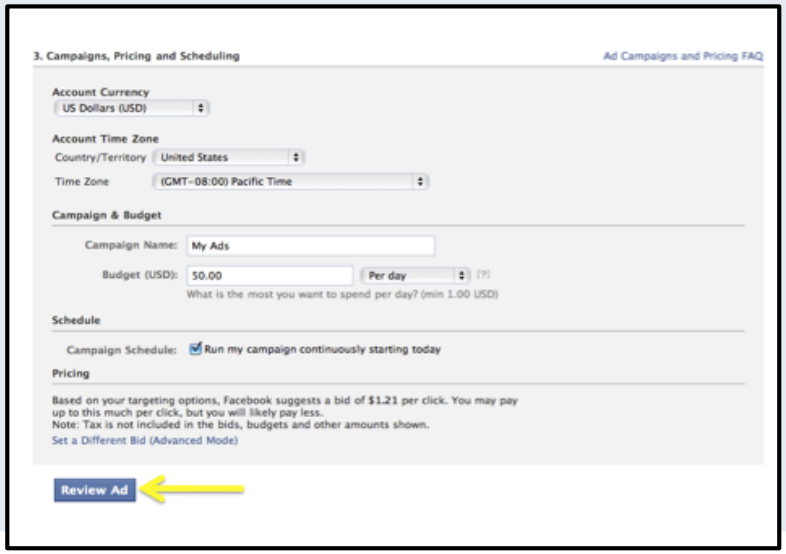
Business Account Creation

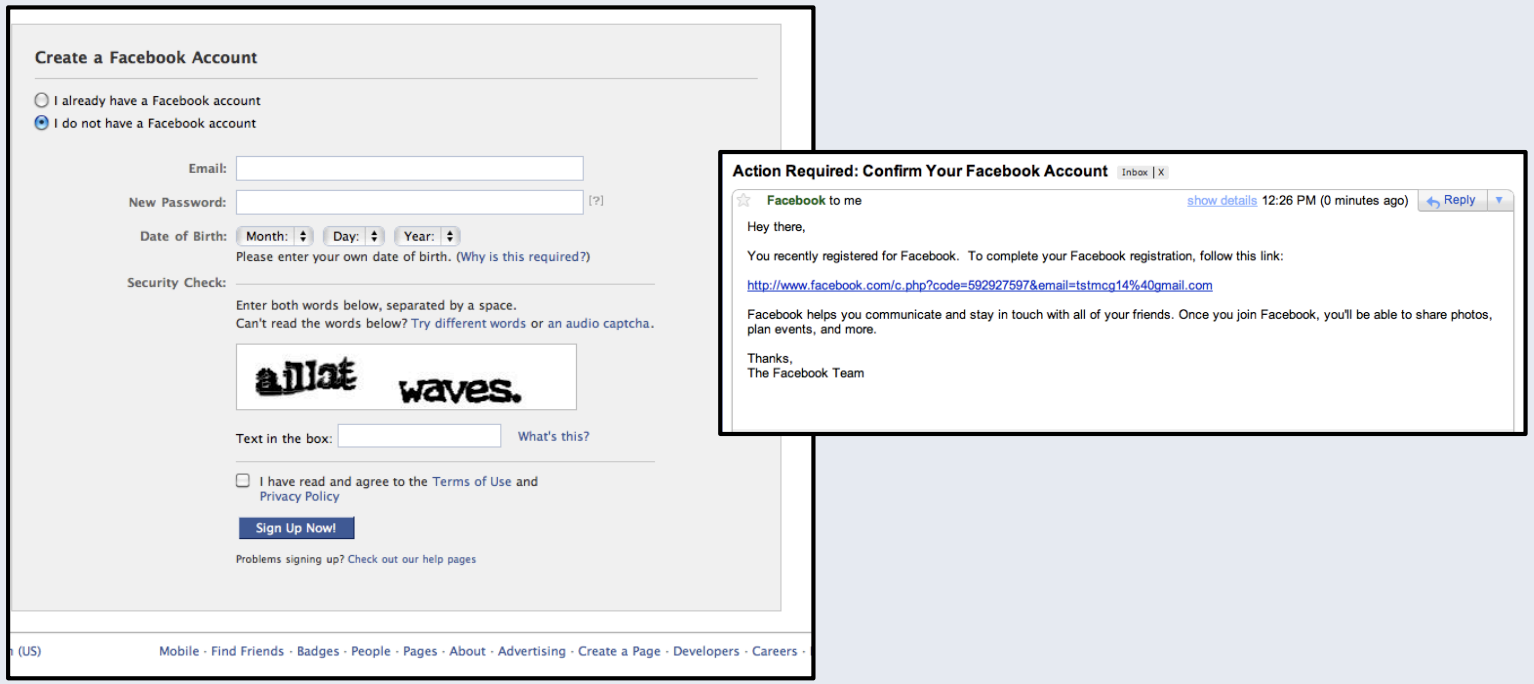


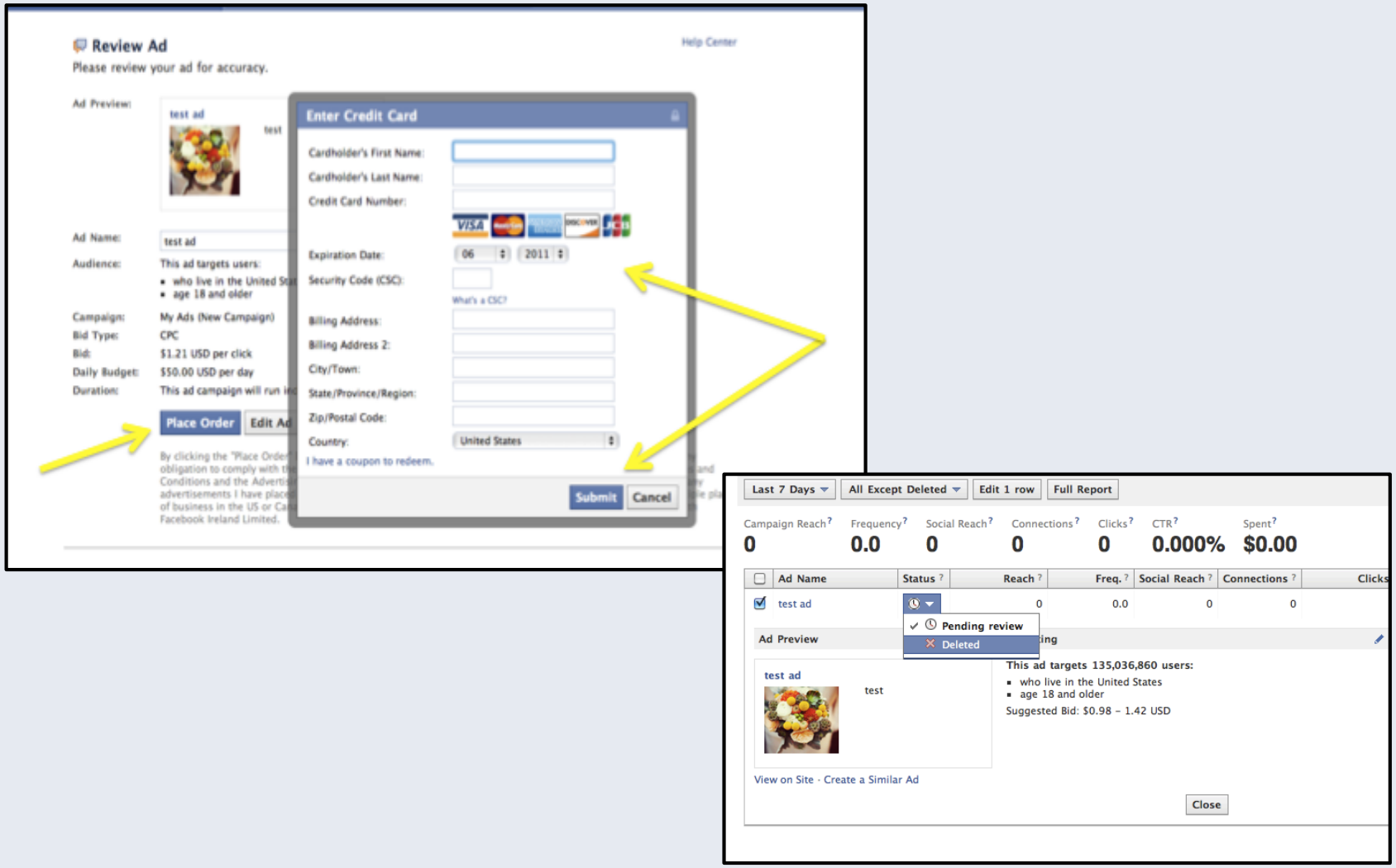



Advertise on Facebook
1. Design Your Ad
Select Existing Creative
Design Your Ad FAQ
Destination:
External URL
URL:
www.test.com
Suggest an Ad
Title:
test ad
18 characters left
Body:
test
130 characters left
Image:
Choose File
no file selected
Remove uploaded image.
Preview:
test ad
test
Continue


2. Targeting
Ad Targeting FAQ
Location
Country:
United States
Everywhere
By State/Province
By City
Demographics
Age:
18
Any
Require exact age match
Sex:
All
Men
Women
Interests
Precise Interests:
Enter an interest
Switch to Broad Category Targeting
Show Advanced Targeting Options
Continue


3. Campaigns, Pricing and Scheduling
Ad Campaigns and Pricing FAQ
Account Currency
US Dollars (USD)
Account Time Zone
Country/Territory
United States
Time Zone
(GMT-08:00) Pacific Time
Campaign & Budget
Campaign Name:
My Ads
Budget (USD):
50.00
Per day
What is the most you want to spend per day? (min 1.00 USD)
Schedule
Campaign Schedule:
Run my campaign continuously starting today
Pricing
Based on your targeting options, Facebook suggests a bid of $1.21 per click. You may pay up to this much per click, but you will likely pay less.
Note: Tax is not included in the bids, budgets and other amounts shown.
Set a Different Bid (Advanced Mode)
Review Ad


Create a Facebook Account
I already have a Facebook account
I do not have a Facebook account
Email:
New Password:
[?]
Date of Birth:
Month:
Day:
Year:
Please enter your own date of birth. (Why is this required?)
Security Check:
Enter both words below, separated by a space.
Can't read the words below? Try different words or an audio captcha.
waves.
Text in the box:
What's this?
I have read and agree to the Terms of Use and Privacy Policy
Sign Up Now!
Problems signing up? Check out our help pages
(US)
Mobile · Find Friends · Badges · People · Pages · About · Advertising · Create a Page · Developers · Careers ·
Action Required: Confirm Your Facebook Account
Inbox | X
Facebook to me
show details 12:26 PM (0 minutes ago)
Reply
Hey there,
You recently registered for Facebook. To complete your Facebook registration, follow this link:
http://www.facebook.com/c.php?code=592927597&email=tstmcg14%40gmail.com
Facebook helps you communicate and stay in touch with all of your friends. Once you join Facebook, you'll be able to share photos, plan events, and more.
Thanks,
The Facebook Team


Review Ad
Please review your ad for accuracy.
Help Center
Ad Preview:
test ad
test
Ad Name:
test ad
Audience:
This ad targets users:
who live in the United St
age 18 and older
Campaign:
My Ads (New Campaign)
Bid Type:
CPC
Bid:
$1.21 USD per click
Daily Budget:
$50.00 USD per day
Duration:
This ad campaign will run
Place Order
Edit Ad
By clicking the "Place Order
obligation to comply with th
Conditions and the Adverti
advertisements I have place
of business in the US or Ca
Facebook Ireland Limited.
Enter Credit Card
Cardholder's First Name:
Cardholder's Last Name:
Credit Card Number:
VISA
Expiration Date:
06
2011
Security Code (CSC):
What's a CSC?
Billing Address:
Billing Address 2:
City/Town:
State/Province/Region:
Zip/Postal Code:
Country:
United States
I have a coupon to redeem.
Submit
Cancel
Last 7 Days
All Except Deleted
Edit 1 row
Full Report
Campaign Reach?
0
Frequency?
0.0
Social Reach?
0
Connections?
0
Clicks?
0
CTR?
0.000%
Spent?
$0.00
Ad Name
Status ?
Reach ?
Freq. ?
Social Reach ?
Connections ?
Clicks
test ad
0
0.0
0
0
Pending review
Deleted
Ad Preview
test ad
test
This ad targets 135,036,860 users:
who live in the United States
age 18 and older
Suggested Bid: $0.98 - 1.42 USD
View on Site · Create a Similar Ad
Close

Account ID

facebook
Search
Ads and Pages
All Accounts
Lifetime stats
Active
Full Report
Account
All Accounts
106182049475989 (tstmcg14@gmail.com, USD)
tstmcg14@gmail.com
Account Groups
Learn More
Search your ads
Help
See all
What is this list of accounts?
How do I gain access to another advertising account?
How do I give another advertiser access to my account?
Can I change the default view in my Ads Manager?
Contact the Facebook Ads Team
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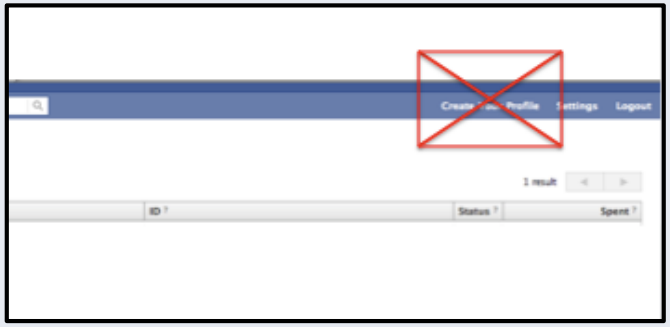

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